

Planning notes from DFL Senate District 9 DFL Governor Candidates Forum/ Fundraiser Planning Meeting

6:30 p.m. May 18, 2017 Staples Library Meeting Room 122 6th St NE, Staples

1. Date of Forum 6/17/2017
 - a. Time - Afternoon 4:00 - 6:30
 - b. Other events on 6/17/17
 - i. Little Falls Dam Days Parade Morning
 - ii. Eagle Bend Parade Afternoon
 - iii. Sebeka Red Eye River Days Parade Evening
2. Location
 - a. Wadena Sunnybrook Park (North Part) - Access from US Highway 10 (See map attached)
 - i. Rotary Pavilion Reserved for the date Closable sides for rain or shine
3. Format of Event Ray Baune and Mel Wiens will serve greeters and handle registration
 - a. 7-10 Minutes per candidate for candidate speeches
 - i. Follow up questioning from attendees until 5:45
 1. Attendees will be asked to submit questions for the candidates
 2. Questions will be screened by committee for clarity and to reduce duplication
 - ii. Individual interaction time during meal
 - b. Sound System will be provided – Thad Schulz
 - c. _____ as Master of Ceremonies will introduce candidates and read questions
4. Candidates invited
 - a. Erin Murphy (Confirmed) *James Haggar*
 - b. Rebecca Otto - *Rosa Colman*
 - c. Tim Walz - *Bailey DeVetter*
 - d. Chris Coleman – *Matt Freeman*
 - e. Tina Liebling – *Keith McClain*
5. Outreach to DFLers
 - a. Target audience 804 2016 SD 9 Caucus attendees
 - b. 2 Blast Robocalls prior to event John Carlson
 - i. 1st Announcing Event
 - ii. 2nd Reminding
 - c. Emails to 2016 Caucus attendees Tom Schulz
 - i. 1st Announcing Event
 - ii. 2nd Reminding
 - d. In the Know Rachel Boyer
 - e. Place on State DFL Calendar Rachel Boyer
6. Outreach to Public
 - a. DFL Van in Wadena Parade 6/15/17 advertising event
 - i. Also in Sebeka Parade evening of event
 - b. Posters - Keri Jacobson
 - c. Ads
 - i. Newspaper - Keri Jacobson
 - ii. Radio - Keri Jacobson
 - iii. Cable channels - Tom Schulz & Keri Jacobson
 - d. Social Media
 - i. Facebook
 1. Dave Butcher SD 9
 2. Keri Jacobson Wadena County DFL
 3. John Carlson etal Cass County DFL
 4. Lil Ortendahl etal Todd County DFL
 5. Roman Witucki Morrison County DFL

- 7. Opportunity for Free will contribution for support of event will be provided
- 8. Meal Menu – Tom and Kyle Schulz
 - a. Hot Dogs, Beans, Potato Chips, Cookie,
 - b. Beverages – Water, Coffee
 - c. Plates, Cups Napkins
 - d. Serving Pots Pans Etc.
 - e. Volunteers Needed for Serving. Set up, Clean up

Pre event final planning meeting will be held Thursday, June 8th 6:30 p.m.

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